

# Scenarios for Tomorrow

A global project helping to lead the way in futures thinking

## Improving and Enhancing Scenario Planning Futures Thinking

Edited by Megan M. Crawford, Lecturer of Data Science, Department of Management, Edinburgh Napier University and George Wright, Professor, Department of Management Science, University of Strathclyde, UK.

This book presents a contemporary view of the approaches and theories that inform global scenario planning and foresight science, providing practical recommendations for improving scenario development processes. Its insights bridge the gap between last century's foundations and this century's innovations.

'This book presents diverse voices from academia and practice – with a mix of cultures, disciplines and countries – that challenge our mostly Western views of scenario planning. Its twenty-two chapters range from methodological chaos and limits of rationality to decolonizing the future and scenarios about AI and LGBTQ rights. The chapters combined scan scenario planning's periphery broadly and point to promising developments for the field.'

– Paul J.H. Schoemaker, Wharton School, USA, and author of *Advanced Introduction to Scenario Planning*

'With a diverse range of authors, the range of topics covered in this book is unusually wide, going from "sorting out the methodological chaos of scenario planning" to the practicalities of how to do it. The book is, in my view, the best guide for two major audiences; the first is for those who have been involved in the field of scenario planning, for whom the book provides a comprehensive framework to deepen their understanding and evaluate the quality of scenarios and their effects. The second audience is those who are new to scenario planning and wish to learn about the field, for whom the book provides a wide range and invaluable source of knowledge and understanding.'

– Ronald Bradfield, University of Strathclyde, UAE and Europe

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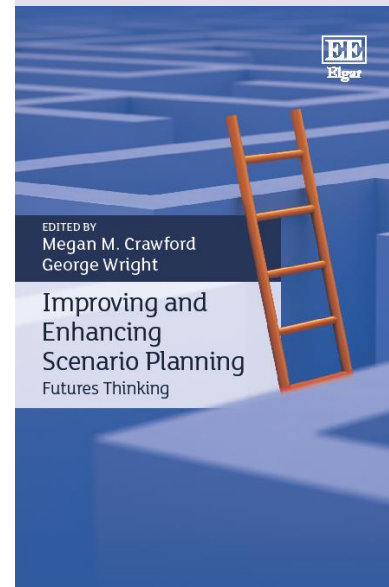
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EDITED BY  
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